



Strength in Community Workshops 1.0 BUILDING PERSONAL LEADERSHIP



Are you a self-identifying woman entrepreneur looking to build your business network and get practical business-building tools to support your personal and entrepreneurial journey? Then the Strength in Community Workshop program is for you.

Entrepreneurship can be a wild ride – being well-resourced and having a community of peers can be the fuel you need to flourish. This is a network-focused program for self-identifying women, non-binary, and Two-Spirit individuals who are ready to grow their business and entrepreneurial mindset. This transformative opportunity will provide quality content and connections that will create a ripple effect in your life.

“These sessions were path-changing for me. Over time, as I develop the skills demonstrated in the several weeks of workshops, I know it will surely change my life and career as an entrepreneur. This opportunity is worth every penny!”

– SCW Participant 2023

IN THIS PROGRAM, YOU WILL:

- **Build confidence** through personal discovery and by asking yourself tough questions
- **Discover your business strengths** and build on them as you look at the challenges of day-to-day operations
- **Collaborate and network** with peers, business advisors, and experts
- **Learn strategies** that can help you develop and nurture a growth mindset supporting you in making confident, informed decisions for yourself and your business
- **Get feedback on your ideas** from other entrepreneurs
- **Explore ways** to prioritize the changes you want to make in your business

ABOUT THE PROGRAM:

As an entrepreneur – whether seasoned or just starting out – you will likely encounter a host of struggles and obstacles along your journey. This foundational program focuses on helping you build your personal capacity, self-confidence, and empowerment so you can thrive in today’s challenging business environment.

You will meet and connect with other self-identifying women and non-binary entrepreneurs in a coach-facilitated, small-group virtual setting over five weeks. Each workshop is designed to be interactive, engaging, and conversational. This is your opportunity to work on you and your business, to help you gain clarity and confidence, to discover possibility and courage, and gain the tools and support you need to pursue your entrepreneurial goals with determination and resilience.

KEY INFORMATION FOR BRITISH COLUMBIA:

Dates: November 9, 16, 23, 30, and December 7, 2023
Time: 9:30 AM - 12:00 PM PST
Fee: \$149.00 + GST

*If the program cost presents an obstacle, please call us TF: **1.800.203.2343**

LEARN MORE!

Join us for a free noon-hour Strength in Community Information Session and Q&A on November 2, 2023 at noon PST to find out if this program is the right fit for you. (www.wecm.ca | Registration required)

